

eye bizz

OPTICS · MANAGEMENT · DESIGN · COMMUNICATION

MEDIA DATA 2027

VALID FROM JANUARY 1ST, 2027

Photo: thiquynh @ adobe stock

eyebizz Team



Advertising Director

Corinna Benner

phone: +49 (0) 2129 9287 92
anzeigen@eyebizz.de

Corinna Benner began her first year at eyebizz with curiosity, openness, and a great deal of enthusiasm. The dynamism of the optical industry, its capacity for innovation, and—above all—the many warm encounters she has experienced have inspired her and sharpened her eye for new possibilities. Drawing on her experience, fresh ideas, and an intuitive knack for bringing people and topics together in meaningful ways, she is providing new impetus for communication that resonates and connects.



Editor Print and Online

Patricia Perlitschke

phone: +49 (0) 6271 8549 616
perlitschke@eyebizz.de

Patricia Perlitschke has known the industry for many years — first as an optician, and even better since becoming an editor for optical trade publications. She has been part of eyebizz since 2016, with her home base in Heidelberg.



Graphic design and scheduling

Ulrike Dahlmanns

phone: +49 (0) 2161 9172 770
u.dahlmanns@partnerauge.de

Ulrike Dahlmanns works with a positive and creative attitude in the field of graphic design. She also brings her many years of experience in magazine production and management to bear on advising clients.



Customer Service

Stefanie Dahlmanns

phone: +49 (0) 2161 9171 849
s.dahlmanns@partnerauge.de

Steffi Dahlmanns has recently joined the optical industry, bringing a fresh perspective from outside the field. In our publishing office, she manages bookkeeping and looks after our subscribers. Furthermore, with her pragmatic, solution-oriented approach, she is the ideal point of contact for any questions regarding the publisher's various offerings—with a particular focus on eyebizz.



Editor-in-Chief & Publisher

Ingo Rütten

phone: +49 (0) 2161 9171 849
chefredakteur@eyebizz.de

Master optician, former spokesperson for the ZVA (Central Association of Opticians and Optometrists), subsequently editor-in-chief and publishing director at a specialist publishing house for the optical industry, CEO of partnerauge GmbH, exceptionally well-connected within the sector, and publisher of eyebizz since 2025.

Set guardrails, open doors!



For more than two decades, eyebizz has stood for professional development, information, and the latest market developments. We offer tips and inspiration, take a clear stance while fostering diverse opinions, and critically examine emerging trends and technologies. Whether through our magazine, online portal, social media channels, webinars, or live events — as the media brand with the widest reach in the optical industry, we provide forward-looking insights and engage our friends, fans, and followers across all platforms using modern, accessible formats.

We recognize that communication within our industry has become increasingly complex. Between providing patient consultations and managing their businesses, opticians have less and less time to stay informed or engage in strategic planning. Attention is now fragmented across a growing number of channels—making it, paradoxically, even more limited — while marketing budgets are under greater pressure than ever to demonstrate clear, tangible value. For you, as an industry partner, this means your message must reach your target audience exactly where they are — delivered in a way that is credible, easy to understand, and perfectly timed.

This is precisely where we come in. We integrate print, online, newsletters, social media, webinars, and events into cross-media packages that tell your story consistently across every platform. We translate product innovations into expert-driven content and transform your specialized knowledge into engaging professional development opportunities. In doing so, we ensure that your communication is not only seen but also understood and remembered.

As editor-in-chief and publisher, the specific channel through which the industry accesses information matters less to me — as long as it happens via an **eyebizz** channel!

It is personally important to me that you, our industry partners, always derive the greatest possible value from our publications and offerings. Let's work together to determine how we can position and deliver your story, your product, and your messaging to achieve maximum reach and capture the attention you deserve. We place great value on rigorous journalistic work that provides our readers with easy access to the industry. „Quality comes from toil" — or, as the late German language authority Wolf Schneider used to say, „Quality requires ‚pain' [on the part of the creator]." The effort should fall to the author, not the reader. Our editorial team and our freelance contributors take this to heart every single day!

We know what opticians, the industry, and everyone else in this field are capable of achieving. We also know what you need to focus on to demonstrate this, day in and day out. We are here to support you, firmly believing that we can provide guidance, open doors, and pave the way to your success. Let's embark on this journey together!

Yours, Ingo Rütten
Editor-in-Chief & Publisher, eyebizz



eyebizz – outlook with perspective

eyebizz is the cross-media magazine for professionals in the optical industry, setting standards both traditionally and digitally. Our readers – passionate opticians and industry experts – receive up-to-date information, innovative solutions, exciting personnel news, and practical inspiration from our experienced editorial team across all channels. Whether as a printed magazine or ePaper, digital web portal, on social media, in webinars, or at events: eyebizz is where the future of optics takes shape.

Magazine: Six times a year, **eyebizz** magazine reaches optical businesses, their decision-makers and their staff in Germany and beyond, with a circulation of almost 10,000 copies per issue. It is a medium that sets trends, sheds light on developments and takes the pulse of the industry. Alongside the magazine, our SPECIALS focus on the industry topics that deserve extra attention.

eyebizz.de, up to date and wide-ranging: Every day, **eyebizz**.de delivers the news that moves the industry. With an average of almost 50,000 page impressions per month, the website is a central hub for the optical industry and its community.

Video and audio, information to watch and listen to: More and more, we produce interviews, product presentations, trade fair reports and expert conversations such as panel discussions and special talk formats as video and audio. This lets us bring topics and messages across with emotion and clarity, right where our target audience consumes content today.

Social media, always close to the action: On LinkedIn, Instagram and Facebook, **eyebizz** posts updates, news and plenty of video content for even greater reach and stronger connections.

Webinars and events, experience knowledge live: Our webinars have proven themselves both as an extension of magazine topics and as a format of their own. They offer discussion and professional development in a modern, interactive way. **eyebizz** will also host more in-person events of its own, where the industry can meet face to face, stay informed, exchange ideas and build connections.

Always informed, the eyebizz newsletter: Every Wednesday, around 6,350 subscribers receive the most interesting and most-read news of the week in a compact format, straight to their inbox.

eyebizz Jobs: Whether you're looking for opticians, managers or field sales staff, our job portal is the go-to place for companies that want to grow with the right talent and shape the careers of tomorrow.

eyebizz is the perfect partner by your side – helping you stay one step ahead.

Circulation: 9.500 copies

Subjects and dates



ISSUE	Publication date	EXTRA	Design Specials	Special topics	Ad booking deadline	Artwork deadline	Trade fairs
1/27	14.01.2027 (Mon)	Innovations, Trends, Trade Fairs	Must-Haves 2027	Kick-off 2027: Shopping Guide	10.12.2026 (Fr)	17.12.2026 (Do)	Interlook Dortmund opti München
2/27	18.03.2027 (Thu)	Spectacle Lenses / Technology	Sunglasses – Summer State of Mind	Professional Development, Specialisations	18.02.2027 (Do)	25.02.2027 (Do)	MIDO Milan 100% Optical London
3/27	13.05.2027 (Wed)	Contact Lenses	Sports Eyewear – On the Way to LA	Sports	15.04.2027 (Mi)	22.04.2027 (Mi)	SightCity Frankfurt/M.
4/27	08.07.2027 (Thu)	Eye Health	Patterns – Masters of Disguise	Recruitment & Skilled Staff (Jobs Wanted & Offered)	10.06.2027 (Do)	17.06.2027 (Do)	
5/27	09.09.2027 (Thu)	Audiology / Combined Optical & Hearing Businesses	Materials – Lightweights	Events, eyebuzz Award	12.08.2027 (Do)	19.08.2027 (Do)	SILMO Paris
6/27	11.11.2027 (Thu)	Digitalisation & AI	Colour – Luminous vs. Energy	Smart Glasses	14.10.2027 (Do)	21.10.2027 (Do)	Spectaris Trendforum Berlin
1/28	06.01.2028 (Thu)	Innovations, Trends, Trade Fairs	Frame Trends 2028	Kick-off 2028: Shopping Guide	02.12.2027 (Do)	09.12.2027 (Do)	opti Munich

eyebuzz Award 2027 powered by SILMO Paris THE OPTICAL FAIR

For many years – and continuing in 2027 – we have been supporting start-ups in partnership with SILMO.

Formats and prices: **Ads**

Good news: our ad rates stay the same in 2027!



Your contact person for all questions regarding your marketing with eyebizz:
Corinna Benner: +49 2129 92 87 92 / anzeigen@eyebizz.de

Technical specifications

Magazine format:	**230 mm wide x 300 mm high**
Bleed:	All bleed formats **plus 3 mm**
Text spacing:	at least 13 mm from the gutter and 8 mm from the margin
Placement surcharge:	Plus 10 % for special placements and guaranteed positioning in the magazine (not discountable). Colour/bleed: no surcharge

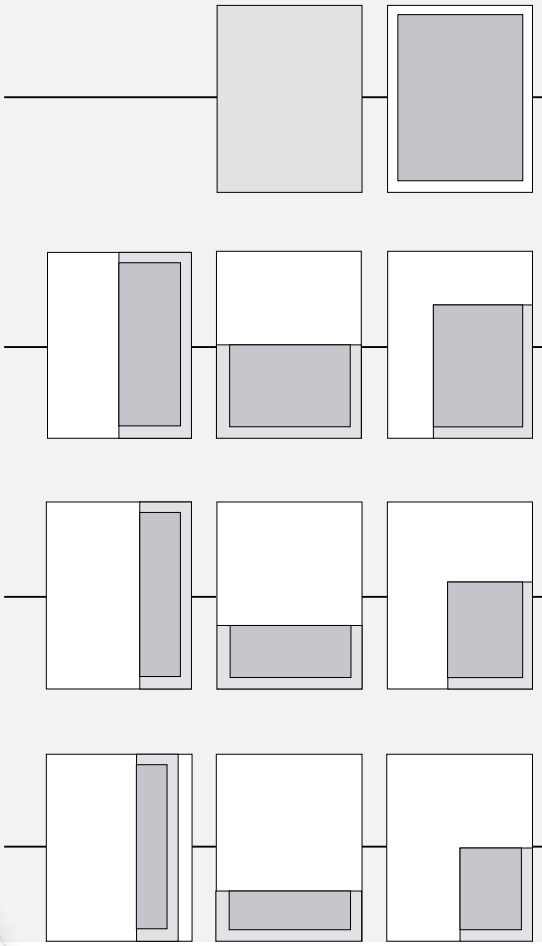
Cover and title pages

eyebizz is your magazine for attention-grabbing advertising. You have the format - we have the right size and placement for you!

Cover U1	6.400,– EUR
U2	5.400,– EUR
U3	5.400,– EUR
U4	5.900,– EUR
Banderole	5.700,- EUR
Gatefolder	9.800,- EUR



Formats



1/1 page	bleed format	230 x 300 mm	5.290,– EUR
	print space format	200 x 278 mm	
1/2 page portrait	bleed format	110 x 300 mm	2.990,– EUR
	print space format	98 x 278 mm	
1/2 page landscape	bleed format	230 x 142 mm	
	print space format	200 x 128 mm	
1/2 Juniorpage	bleed format	149 x 210 mm	
	print space format	137 x 196 mm	
1/3 page portrait	bleed format	76 x 300 mm	2.180,– EUR
	print space format	64 x 278 mm	
1/3 page landscape	bleed format	230 x 106 mm	
	print space format	200 x 92 mm	
1/3 Juniorpage	bleed format	132 x 174 mm	
	print space format	120 x 160 mm	
1/4 page portrait	bleed format	61 x 300 mm	1.750,– EUR
	print space format	49 x 278 mm	
1/4 page landscape	bleed format	230 x 80 mm	
	print space format	200 x 66 mm	
1/4 Juniorpage	bleed format	110 x 148 mm	
	print space format	98 x 134 mm	
Shopping Guide	bleed format	140 x 140 mm	1.500,– EUR

Advertorials and supplements

eyelights / Advertorials

eyelights 1/1 page
up to 5 pictures, logo, web address, max. 3,000 text characters 2,300.– EUR

eyelights 1/2 page
up to 3 pictures, logo, web address, max. 1,500 text characters 1,400.– EUR

eyelights 1/4 page
1-2 pictures, logo, web address, max. 600 text characters 750.– EUR

All prices given are in EURO excluding VAT.
*AE commission is not deductable with advertorials and promotions.

The eyelights are **automatically** published online in the corresponding section on eyebizz.de — **at no additional cost**.
Special rates apply for accompanying exclusive webinars related to the advertorial via partneraugе (see Webinars, page 10).

Supplements

Split run upon request
Format max. 223 x 295 mm

up to 30 g	per thousand	/ 348.– EUR
up to 50 g	per thousand	/ 378.– EUR

Bound-in inserts

At the beginning of bound sheet	**2 pages**	4,900.–	EUR
	4 pages	6,400.–	EUR
	6 pages	7,800.–	EUR
	8 pages	8,900.–	EUR

Delivery Conditions / Samples: Inserts, bound inserts, and tip-ons must be designed in such a way that no manual processing is required. This may particularly apply to landscape formats. Any technical costs incurred will be charged separately if necessary. For inserts, bound inserts, and tip-ons, a binding sample or a layout with size and weight specifications is preferred.

The deadline for delivering printing materials for advertorials is the respective booking deadline. Printing material can exclusively be processed in the following formats: Pictures as printable JPG files, text produced with current programs as DOC, RTF, ODS or TXT files, logos as EPS/AI. Advertising templates or PDFs cannot be used here.



Promotion



Promotion is the ideal special format if you have more to say and want an individual visual presentation. This independent advertising format bridges the gap between classic advertising and editorial content.
Our tip: It works particularly well as a double-page spread.

eyebizz-Promotion	2 1/1 pages	460 x 300 mm	4.900,– EUR

Applies to all print prices

Overview discounts:	**2 pages**	5 %	or	4 x 5 %
	4 pages	10 %	or	6 x 8 %
	6 pages	15 %	or	12 x 10 %
	12 pages	20 %	or	24 x 15 %

The price shown for an advertisement is valid from the first placement.
All aforementioned prices refer to a respective acceptance period of 12 months.

Career

eyebizz Career

CLASSIC

60 days **590,– €**

Custom-designed ad in your corporate identity/design guidelines

- Full Service: Upon request, we will design the ad according to your specifications at no extra cost.
- Logo display in the search results list.
- Linking of the job posting in at least one of our newsletters.

ALL IN ONE

BESTSELLER

90 days **895,– €**
instead 1.087,–

Custom-designed ad in your corporate identity/design guidelines

- All the benefits of the Classic job ad:
+ Extended duration of 90 days
+ Includes TOPJOB
+ Includes Refresh
+ Includes Social Media Push

BUZZER

60 days **499,– €**

Custom-designed ad in your corporate identity/design guidelines

- All the benefits of the Classic job ad:
+ including regional search via Google Boost

⚠ Exclusively for searching for opticians or similar professionals.

Additional services that can be booked

SOCIAL MEDIA PUSH
We strategically place your job ad on social media – so you can attract passive candidates too!
Strategically place your job ad on social media + 249,- €

TOPJOB-PLACEMENT
Top jobs are prominently placed above the other job postings and in the rotating banner at the top with a link to the ad. + 99,- €

REFRESH
Date update every 30 days / Display moves to the top + 49,- €

EXTENSION OF TERM
for 90 days + 100,- € for 120 days + 200,- €

GOOGLE-BOOST
Top Google ranking, with an intelligent algorithm and up to 900 relevant keywords, for 30 days, within a 30 km radius of the deployment location. + 290,- €

FLATRATE
Post an unlimited number of online job ads within 6 months (CLASSIC, duration 60 days). 2.290,– €

Data delivery online: All banner formats up to a maximum of 150 KB, data formats: JPG, GIF, PNG

Delivery must be made no later than 7 days before the initial publication of the campaign.
By email to: u.dahlmanns@partnerauge.de (CC anzeigen@eyebizz.de)

eyebizz Karriere print

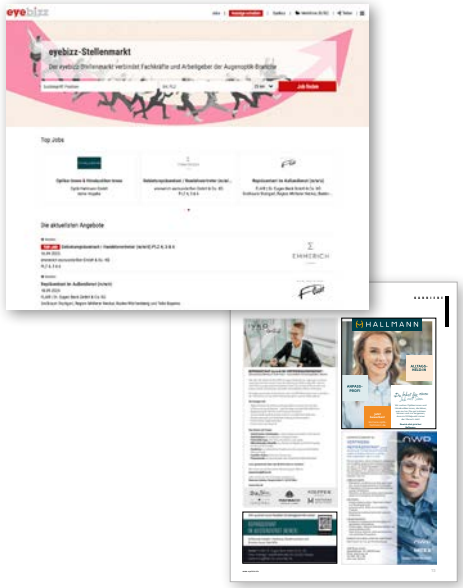
eyebizz Career is the smart tool for opticians, manufacturers, and service providers in the industry. Here you won't find just anyone – you'll find exactly who you're looking for.

1/1 page portrait	print space format	200 x 248 mm	2.040,– EUR
1/2 page portrait	print space format	97 x 248 mm	1.240,– EUR
1/2 page landscape	print space format	200 x 121 mm	1.240,– EUR
1/4 page portrait	print space format	97 x 118 mm	
1/4 page landscape	print space format	200 x 58 mm	980,– EUR

When booked in the magazine, online placement for 60 days is included free of charge.

Quotas online + print

Discount per ad on the list price	3 ads	16 %
(applies to a period of 12 months from the date of booking at the list price)	5 ads	21 %
	10 ads	26 %
	20 ads	39 %



In recent years, we have made it our mission to connect sought-after specialists in a competitive market and to support young entrepreneurs and start-ups.

With its strong brand recognition and top reach across all media channels, eyebizz guarantees excellent placement of career opportunities in the B2B optical industry.

Job postings can be created 24/7 via the self-entry tool at: jobs.eyebizz.de

Online-Ads

NEWS SEE

This is eyebizz 360°: Daily news on our portal eyebizz.de and our seven relevant social media channels for the optical industry.

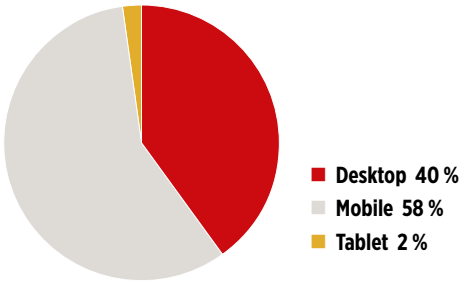
Data delivery:

All banner formats up to max. 150 KB, data formats:

JPG, GIF, PNG

Delivery of the material up to 7 days before the first publication of the campaign.

E-mail to: u.dahlmanns@partnerauge.de
(CC anzeigen@eyebizz.de)

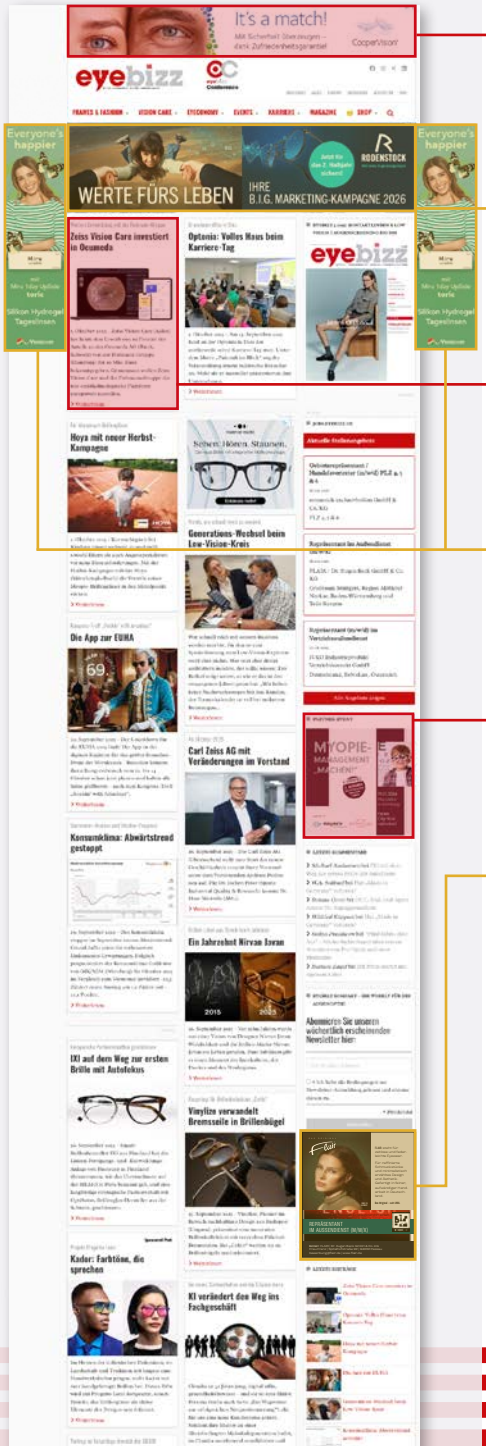


Google Analytics

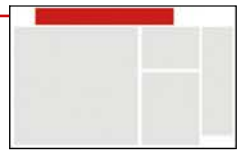
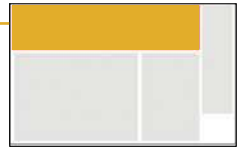
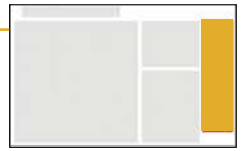
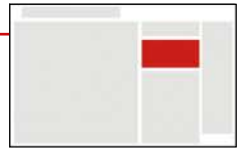
ca. 49.300 PIs/month

Page views by device category

Website



Display Banner

	**Superbanner responsive**	980 x 150 Pixel 450 x 120 Pixel	750,– EUR per month
	**Billboard responsive**	980 x 250 Pixel 450 x 120 Pixel	850,– EUR per month
	**Sponsored Post**	Including social media posts and newsletter ads	850,– EUR
	**Skyscraper** Web only **Skyscraper-package**	160 x 600 Pixel **2 x** 160 x 600 Pixel	550,– EUR per month 790,– EUR per month
	**Rectangle** Feature Box Content Ad	300 x 250 Pixel	550,– EUR per month
	**Job market** jobs.eyebizz.de More about the eyebizz job market on page 7	Text, logo and image	from 499,– EUR Add-on placement in sidebar (1 month) **250,- €**
	**Pop-Up**	320 x 150 Pixel And text 40 letters	1.200,– EUR per month

Newsletter / Native Ads

Your direct connection to new customers.

eyebizz kompakt – weekly



Newsletter

Every Wednesday at 9 a.m., eyebizz kompakt delivers the top news of the week directly to the email inboxes of decision-makers and professionals in the optical industry and related sectors.
Recipients: Around 6,350.
We offer two advertising formats:

Banner

Bannersize 580 x 250 pixels,
up to 150 KB
File formats: JPG, GIF, PNG, 72 dpi.
One target URL, no shortlinks.

Price: 400,– EUR (single placement)
Monthly rate: 990,– EUR (four placements, including one motive change)

Native Ad

Text header up to 40 letters,
Textlength 150 – 200 letters,
one image 300 x 300 pixels (JPG, PNG),
one target URL.

Preis: 400,– EUR (single placement)
Monthly rate: 990,– EUR (four placements, including one motive change)

Data submission via
u.dahlmanns@partnerauge.de
(CC anzeigen@eyebizz.de)

Business-Newsletter



Send your exclusive stand-alone newsletter directly to our subscribers – featuring only your content, your images, and your direct links to your preferred landing pages.

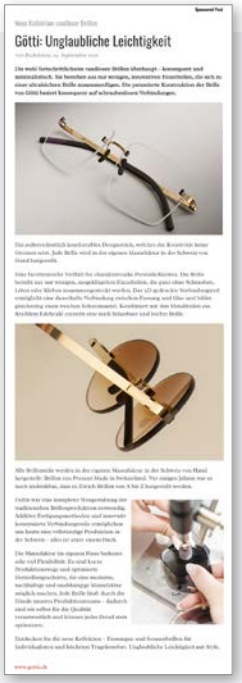
Data submission:
Please send a Word document containing all images and embedded links. Additionally, provide the images separately in 600 px width (variable height) as JPG oder PNG in RGB - or as an HTML file.

Label
»Business Newsletter«

Reporting
After dispatch, you will receive a report with open and click rates.

Price: 1.700,- EUR

Sponsored Post



The simplest way to deliver your message to our online readers.
The post consists of a teaser message on the eyebizz.de homepage and your full article under the well-known eyelights section.
Your Sponsored Post will also appear in the eyebizz newsletter.

Data submission:
Please send a Word document containing all images and their corresponding links. Images should be 600 px wide (variable height) as JPG or PNG in RGB.

For the eyebizz newsletter, please also send an image sized 580 x 250 pixels.

Included at no extra cost:
Your social media post on Facebook, Instagram, and LinkedIn

Price: 850,– EUR

Webinars & Video Content

There are many fascinating topics in the optical industry that deserve a closer look and a deeper conversation — beyond current reporting and promotional activities — allowing for meaningful dialogue with a target audience that is genuinely engaged in the subject.
Sometimes, the challenge lies only in the practical implementation, and often, a topic needs to be viewed from different perspectives — ideally in a neutral setting, one that can even present promotional subjects in a new and insightful light.
eyebizz webinars are designed to inform, share and deepen knowledge and opinions, provide services, and offer decision-making support. They are usually live events, later available as recordings in the corresponding webinar media library. Each is accompanied by related coverage in eyebizz magazine or by your own communication measures — in print or online.

Webinare

Exklusiv-Webinar
(max 60 minutes) — Price on request

Webinar-Slot
in a scheduled live webinar — from 650,– EUR

Combination Offers:

Exclusive Webinar & 1/1-page in eyebizz print	5.775,–EUR
Exclusive Webinarr & 1/1-page eyelight in eyebizz print	3.230,–EUR
Exclusive Webinar & 2/1-page Promotion ineyebizz print	5.440,–EUR

eyebizz 360°

Exclusive Webinar & 1/1-page ad in eyebizz print & Business-Newsletter	6.795,–EUR
Exclusive Webinar & 1/1-page eyelight in eyebizz print & Business Newsletter	4.400,–EUR
Exclusive Webinar & Promotion in eyebizz print & Business Newsletter	6.480,–EUR
Exclusive Webinar & 1/1-page ad in eyebizz print & Sponsored Post (Newsletter incl.)	6.110,– EUR
Exclusive Webinar & 1/1-page eyelight in eyebizz print & Sponsored Post (Newsletter incl.)	3.720,– EUR
Exclusive Webinar & Promotion eyebizz print & Sponsored Post (Newsletter incl.)	5.800,– EUR
+ Social Media Push:	250,– EUR

Video-Snippet
Your video ad on video advertising on eyebizz.de (max. 30 seconds) — 850,–EUR

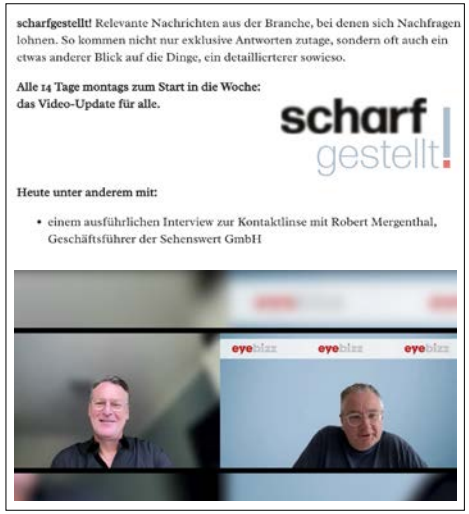
All prices in EUR plus statutory VAT.
AE commission is not deductible for advertorials and promotions.

In addition, we offer you the opportunity to be part of eyebizz's new video formats, independently of your own content. For suggestions, inquiries, or your topic proposals for exclusive webinars in the optical industry, please contact Corinna Benner at anzeigen@eyebizz.de.

scharf!gestellt

scharfgestellt! Industry news worth a closer look. Our follow-up questions bring exclusive answers to light, often along with a fresh perspective on things, and always a more detailed one.

Every other Monday, to kick off the week: the video update for everyone.



Sponsorbreak
Your advertisement in the eyebizz "News Show" — every two weeks with current topics and news from the optical industry on eyebizz.de and social media. The recording remains available on eyebizz.de.
(Final version supplied, e.g., video up to 30 seconds) — 265,– EUR

Topic Segment
In the eyebizz "News Show", every two weeks with current topics and news from the optical industry on eyebizz.de and social media. The recording remains available on eyebizz.de. (Max. 15 minutes) — 595,– EUR

„News-Show" Sponsorship
Become a partner of the News Show — enjoy preferred consideration as a contact for topic research, guest talks, and interviews, plus logo visibility around the events. The eyebizz "News Show" appears every two weeks with the latest topics and news from the optical industry on eyebizz.de and social media; recordings remain available online.
1/1 year: 2.000 EUR
1/2 year: 1.111,– EUR

Technical data / Publishers‘s details

Print

Printing and binding processes:	Web offset Perfect binding
Magazine format	230 mm wide, 300 mm high
Print area:	200 mm wide, 278 mm high
Number of columns:	3 columns = column width 57 mm
Colours:	Euro scale
Print documents:	Digital data
Data formats:	• PDF/X-1a or PDF/X-4 • EPS, JPG and TIFF

To ensure optimal quality for your advertisements, we need data from you that is as easy to process as possible.

Additional costs: Changes to print templates will be charged at cost.

Digital data transmission:

- Email address for advertising material: u.dahlmanns@partnerauge.de (CC anzeigen@eyebizz.de)
- For files larger than 15 MB, please send via wetransfer.com
- Adobe print PDF: Submit in PDF/X-1a or PDF/X-4 standard
- ICC profile cover: PSO Coated V3 profile; content: PSO LWC Improved Iso Coated V2, convert fonts to outlines and save in Acrobat 1.3
- All bleed formats plus 3 mm
- Please note: Colors must be set to CMYK
- All fonts must be included
- PDF file, Fogra 39 or ISO Coated V2 color profile
- EPS files (pixels) > see PDF
- EPS files (vector) > convert fonts to outlines (paths) or embed them in the file
- Apple: compressed data: StuffIt or ZIP
- PC: compressed data: ZIP
- Resolution: 300 pixels/inch; 118 pixels/cm

Shipping address for inserts/binders:
Möller Pro Media GmbH,
Zeppelinstraße 6, 16356 Ahrensfelde,
E-Mail: schuhmann@moellerpromedia.de

Delivery deadline for print ads: Respective print and advertising deadline for each issue.

Delivery deadline for online ads: 7 days before the campaign‘s initial publication.

Email address for submitting ads, banners, and advertorials:
u.dahlmanns@partnerauge.de (CC anzeigen@eyebizz.de)

ONLINE only

HTML:	Maximum width 1,000 px. All files in a single ZIP file. The index file (index.html) and all image files must be in the root directory (not in a subfolder).
PDF:	Ideally, a one-page PDF with embedded links.
Textdatei:	docx or txt file with the corresponding markings, lists, attachments (image(s), logo), possibly including special company font (otherwise a Google Font will be used)

Objektdaten

Publishing House:	partnerauge GmbH
Frequency of publication:	6 x jährlich
Subscription rate:	5,50 EUR
Yearly subscription print:	
for Germany:	26,20 EUR
Foreign:	32,20 EUR
Annual subscription plus – print and digital:	34,90 EUR
Annual subscription digital:	17,30 EUR
Volume:	23. Jahrgang
ISSN-Nr:	1613-186X

website: www.eyebizz.de

Publisher Details

CEO:	Ingo Rütten
Overall Production:	Möller Pro Media GmbH Zeppelinstraße 6, 16356 Ahrensfelde E-Mail: schuhmann@moellerpromedia.de
Publishing house/ Publisher:	partnerauge GmbH Rönneterring 11, 41068 Mönchengladbach
Subscription Service:	Tel. +49 (2161) 91 71 849 E-Mail: kundenservice@eyebizz.de www.shop.eyebizz.de
Bank Account:	Stadtsparkasse Mönchengladbach IBAN: DE 1531 0500 0010 0457 3356 BIC: MGLSDE33XXX
Payment Conditions:	Payment is due within 14 days of the invoice date, net. The publisher reserves the right to reject advertisements that do not conform to the concept of the magazine.

The smart magazine for successful opticians

Publisher / Publishing House

partnerauge GmbH
Rönneterring 11
41068 Mönchengladbach
info@partnerauge.de

www.eyebizz.de

#seeyouineyebizz
#neuessehen
#ausblickmitperspektive
#eyebizz

Further informationen

+49 (0) 2129 92 87 92

anzeigen@eyebizz.de

www.eyebizz.de



SEE YOU IN EYEBIZZ